
Claims

1. An electronic Process by which consumer-printable coupons/promotions are provided online through a specific Portal or Website, and the redemption of these coupons generates a revenue share, to be shared with the participating Causes - not-for-profits, charities or schools.

I claim that through this Process the specific Causes are identified through by the Household ID number printed on every coupon, through the use of the UCC/EAN extended 128 barcode.

The Supporter selects the Cause he/she would like to support with their coupon redemption.

I claim that each coupon offer displayed in the Process contains indigenous Bar codes and information like the following:

The Store or Brand name; the item name; the value of the incentive;
disclaimers and modifiers for the incentive; the origin of the incentive by zip code; graphics or product images.

The incentives displayed in the Process are viewed and selected by endusers (Supporters).

The incentives are free to the Supporter;
Are available twenty-four hours a day, seven days a week;
Viewable and printable by the end user, at their discretion;
Are printed on the Supporter's printer.

I further claim that each printed incentive is identified and maintained in the proprietary database, in this Process, by UCC/EAN Bar codes; an indigenous identification number or tracking code, which is logged into the Process's database for tracking purposes.

The Storefront's database maintains all necessary information and reporting regarding all departments, incentives or remuneration, links, Supporter accounts and redemption information on the coupons.

2. Proprietary databases are used by the Process to identify the supporter, the Cause and the brand.

I claim that upon the offers, once promoted on the Portal by the Process and its inventor, Are selected by supporters who redeem them at the grocery stores.

Once they are redeemed, the grocery submits them to independent third parties, who identify them and process them for the brands.

Duplicate redemption files are generated by the third party redeemer, with copies going to the brand and to the Process inventor as well.

Redemption activity is identified with respect to the Supporter and the Cause with respect to each brand redemption.

I claim that the Process provides this track ability, allowing for the revenue share of the redemption amount.
